

# Grand Strand Online / What's Up Myrtle?

## Advertising Kit

#### **Claimed Listings FREE**

Claiming your listing at the Grand Strand API will distribute your company information throughout the display network and other resources. Various sites and companies use the Grand Strand API to bring fresh content to their websites. This includes the two primary sources Grand Strand Online and the What's Up Myrtle? app for use on Android and Apple smart phones.

www.grandstrandapi.com/claimlisting

### **Paid Listings** \$14.99/mo

All paid listings give the business owner the ability to add information and rich media not distributed with the free listings. These include extra images for slideshows, your logo, fuller rich descriptions, slogan/tagline, links to revenue generating items like coupons, food or service menus, or get a quote system. Lists your business in two(2) categories. Paid listings do tend to move towards the top quicker building more popularity points and more leads.

### **Bonus Listing** \$39.99/mo

Lists your business in five (5) categories, improved search engine placement, extra tile ads in two (2) directory category pages, no risk of competitor ads on your business page, direct leads generation through email, and more features as released.

#### More to Offer

As a full service online advertising and marketing firm we can also affordably assist with: radio advertising, promotional video creation, further local search marketing, search engine optimization and placement, website creation, integrated point of sale systems, logo creation, graphics, print materials, custom programming, Google, Bing and YouTube advertising, digital marketing consultations and much more.



\$34.99/mo

Provides the consumer with the extra assurances that a business or organization has undergone an extensive verification process confirming their business is legit and conforms to the high standards and expectations typical to our area. Includes certification badge and script for not only the Grand Strand Online.com website, but for placement on your website as well.

Add Grand Strand Certified to any paid package above for additional \$20/mo

#### Grand Strand Online / What's Up Myrtle?

% Surfside Web, LLC



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